



# POLITICAL INQUIRY RECORD: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

Ad "communicates a political matter of national importance" by referring to (1) a legally

	qualified ca legislative	andidate for federal office; (2) any election to federal office; <u>or</u> (3) a national issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)
		<u>OR</u>
	Ad relates to importance	to state or local issue and does <u>not</u> communicate a political matter of national
1.	Requested by	(Agency name, address, phone number & contact)
	Agency Name	Great American Media
	Contact	Kelly Polce
	Phone Number	202-338-8700
	Address	3050 K St. NW #100 Washington, DC 20007
2.	Paid for by (Ad	vertiser/sponsor name, address, phone number & contact):
	Name	Democratic Congressional Campaign Committee
	Contact	Hayley Dierker-COO
	Phone Number	202 863 1500
	Address	430 S. Capitol St. SE Washington, DC 20003
3.	Date of request	t: 5/5/16
4.	Request receiv	ed by:
	Will Hildebrand	t
5.	Details:	

6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought and date of election:





### POLITICAL INQUIRY RECORD: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

7.	If ad refers to a national legislative issue, identify:
	Congress
8.	List sponsor's chief executive officers, members of executive committee or board of directors:
	Hayley Dierker - COO, Kelly Ward - Treasurer
9.	Date and nature of follow-ups, if any:
10.	Disposition:
	O Accepted – see attached contract details O Rejected – provide reason:
Ad	ditional Information:

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KVDA , San Antonio, TX	9/08/2014
I, <u>Kelly Pole</u> - authorized do hereby request station time concerning the following issue:	Midia Buyes
DCCC	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Q		rdere	L	

This broadcast time will be used by: _	DCCC
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# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ No
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC 430 S. Capital Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

above-requested advertisement also agrees to prepare a scrip	ify and hold harmless the station torney's fees, that may ensue from t(s). For the above-stated broadt, transcript, or tape, which we fore the time of the scheduled	om the broadcast of the adcast(s), the sponsor ill be delivered to the
TO BE SIGNED I	BY ISSUE ADVERTISER (S Signature	SPONSOR)  202-338-8700  Contact Phone Number
TO BE SIGN	ED BY STATION REPRESENTA	ATIVE
☑ Accepted	│□ Accepted in Part	☐ Rejected
Signature	Dupney SAMAGE	VPOS
Signature	Printed Name	Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Ord			

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**Orders** Order / Rev:

Alt Order #:

668021 01463631

Product Desc:

14-ISSUE 4971

Estimate:

4971

Flight Dates:

10/25/16 - 10/31/16

Original Date / Rev:

06/23/16 / 09/09/16

Order Type:

Political

Primary AE:

Sales Region:

Will Hildebrandt

Sales Office:

NDC

National

Agency

Name:

**Buying Contact:** 

**GREAT AMERICAN MEDIA** 

**Billing Contact:** 

Billing Type: Billing Calendar: Cash

3050 K STREET NW

PO9-Political-State\_(Other)

Billing Cycle:

Broadcast EOM/EOC

WASHINGTON, DC 20007

Agency Commission:

15%

Advertiser

Name:

**DEMOCRATIC CONGRESSIONAL CAN** 

Demographic:

New Business Thru:

**Product Codes:** 

Order Separation:

00:30:00

Priority:

EF

Advertiser External ID:

02404

Revenue Codes:

Airtime, Airtime, POL Federal - Congress

Agency External ID:

01274

Bill Plan

Start Date End Date # Spots | Gross Amount Net Amount 78 09/26/16 10/30/16 \$29,540.00 \$25,109.00 10/31/16 10/31/16 15 \$5,600.00 \$4,760.00 **Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	78	\$29,540.00	\$25,109.00	0.00
November 2016	15	\$5,600.00	\$4,760.00	0.00
Totals	93	\$35,140,00	\$29,869,00	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Will Hildebrandt			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KVDA	10/25/1	16 10/28/16	AM	CM - Co	6A-9A	=TWTF	:30	15	\$90.00EF	0.00 NM	15	\$1,350.00
			6A-9A		(6:00 AM-9:	00 AM)						20
UN NUE	EVO DIA											
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	24/16	10/30/16	-TWTF	15	\$90.00	0.00						
E 2 KVDA	10/25/1	6 10/28/16	M-F 9A-930A	CM - Co	9A-930A	-TWTF	:30	4	\$90.00EF	0.00 NM	4	\$360.00
			M-F 9A-930A		(9:00 AM-9:	30 AM)						*
ACCES	O TOTA	L										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	24/16	10/30/16	-TWTF	4	\$90.00	0.00						
E 3 KVDA	10/25/1	6 10/28/16	M-F 1P-2P	CM - Co	1P-2P	-TWTF	:30	4	\$190.00EF	0.00 NM	4	\$760.00
			M-F 1P-2P	(	(1:00 PM-2:0	00 PM)						
SUELTA	LA SO	PA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 10/2	24/16	10/30/16	-TWTF	4	\$190.00	0.00						
E 4 KVDA	10/25/1	6 10/28/16	M-F 2P-3P	CM - Co	2P-3P	-TWTF	:30	4	\$330.00EF	0.00 NM	4	\$1,320.00
			M-F 2P-3P	(	2:00 PM-3:0	00 PM)						
MEJOR	CASO (	CERRADO										
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2	24/16	10/30/16	-TWTF	4	\$330.00	0.00						
E 5 KVDA	10/29/1	6 10/29/16	WKDY	CM - Co	1p-3p	S-	:30	1	\$140.00EF	0.00 NM	1	\$140.00
			1p-3p	(	1:00 PM-3:0	00 PM)						• • • • • •
CINE DE	E LA TAI	RDE				•				1		
<u>Star</u>	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		

Print Date: 09/09/16 15:41:32

Page 2 of 4

KVDA

Order / Rev:

Flight Dates:

668021

10/25/16 - 10/31/16

Advertiser:

Estimate:

DEMOCRATIC CONGRESSIONAL CAN

Alt Order #:

01463631

Product Desc:

14-ISSUE 4971

4971

End											
19-30		Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Color   Colo	E 5 KVDA 10/29/16 10/29/16					:30	1	\$140.00EF	0.00 NM	1	\$140.00
Section   Color   Co				(1.00 F W-3.	00 FW)						
E 6 KVDA 1025/16 1012816   M.F. 49-430P   M.F. 49			Spots/Week								
Said Date   End Date   Mekidays   Spots/Week   Rate   Rating   Section   S		M-F 4P-430P	CM - Co			:30	3	\$560.00EF	0.00 NM	3	\$1,680.00
Moneth   100   1	CASO CERRADO	M-F 4P-430P		(4:00 PM-4:	30 PM)						
E 7 KVDA 10/28/16 10/28/16 WCDY									1		
SP-3:30P						•30	1	\$140 00EE	0.00 NIM	4	£140.00
Siart Date   End Date   Meekedays   Spois/Yeek   Rate   Rating   Strong		3P-3:30P			_	.50	'	Ψ140.00 L1	0.00 14101	ı	\$140.00
Seek: 10/24/16   10/20/16   10/			Snots/Mook	Pate	Pating						
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Part   10/30/16   10	RITMO DEPORTIVO	3.30P-4P		(3:30 PIVI-4:	00 PM)				- 1		
E 9 KVDA 10/29/16 10/29/16 NOTIC TLMD FIN DE SIDM - CLSA-SU 4P-430P			Spots/Week								
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Week: 101/24/16   101/30/16	NOTICIAS 60 SAN ANTON		EVV5	(4:30 PM-5:	00 PM)						
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E 14 KVDA 10/30/16 10/30/16 WKDY CM - C(4:30-5P			Spots/Week	Rate	Rating				- 1		
4:30-5P (4:30 PM-5:00 PM)  AMER FUNNIEST VIDEOS  Start Date Week: 10/24/16 10/30/16S 1 \$190.00 0.00  E 15 KVDA 10/25/16 10/28/16 M-F 6P-7P CM - C 6P-7P - TWTF :30 4 \$950.00 EF 0.00 NM 4 \$3,800.00  CASO CERRADO ESTELAR  Start Date End Date Weekdays Of the control of t							- 4				
AMER FUNNIEST VIDEOS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/24/16 10/30/16	E 14 KVDA 10/30/16 10/30/16					:30	1	\$190.00EF	0.00 NM	1	\$190.00
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E 16 KVDA 10/25/16 10/28/16 M-F 7P-8P	Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
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E 17 KVDA 10/25/16 10/28/16 CM - Ct 8P-9P -TWTF :30 4 \$800.00 EF 0.00 NM 4 \$3,200.00											
	E 17 KVDA 10/25/16 10/28/16		CM - Cc	8P-9P	-TWTF	:30	4	\$800.00EF	0.00 NM	4	\$3,200.00

Print Date: 09/09/16 15:41:32 Page 3 of 4

KVDA

Order / Rev: 668021 Advertiser:

DEMOCRATIC CONGRESSIONAL CAN Alt Order #: 01463631

Product Desc: 14-ISSUE 4971

Flight Dates: 10/25/16 - 10/31/16 Estimate: 4971

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S <sub>l</sub>	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 8P-9P M-F 8P-9P		(8:00 PM-9:	:00 PM)							
	NOVEL		34/		·							ı	
Week: 10	art <u>Date</u> /24/16	End Date 10/30/16	<u>Weekdays</u> -TWTF	Spots/Week 4	Rate \$800.00	Ratin 0.0	_						
E 18 KVDA	10/25/	16 10/28/16	M-F 9P-10P	CM - C	9P-10P		-TWTF	:30	4	\$1,150.00EF	0.00 NM	4	\$4,600.00
PRIME	NOVEL	A SUPER SE	M-F 9P-10P ERIES		(9:00 PM-10	0:00 PM	)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/		10/30/16	-TWTF	and the second second	\$1,150.00	0.0							
E 19 KVDA	10/25/	16 10/28/16	M-F 10P-1035P N M-F 10P-1035P		M-F 10P-10 (10:00 PM-1		-TWTF //)	:30	4	\$390.00EF	0.00 NM	4	\$1,560.00
		AN ANTONI			(10.00 1 111	10.001	,,,						
<u>Sta</u> Week: 10/	<u>irt Date</u> /24/16	End Date 10/30/16	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$390.00	Ratin 0.0	_						
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	RES Y N		TITULARES Y M		(10:35 PM-1					,			ΨΟ 10.00
	irt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	а						
Week: 10/	24/16	10/30/16	-TWT	4	\$160.00	0.0	_						
E 21 KVDA	10/25/1	16 10/28/16	M-F 11P-12A M-F 11P-12A		M-F 11P-12		TWTE	:30	4	\$130.00EF	0,00 NM	4	\$520.00
LF NOV	/ELA		W-F 11F-12A		(11:00 PM-1	12:00 XN	/I)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/		10/30/16	-TWTF BOXEO TELEMU	INDO CM - Co	\$130.00	0.0		:30	1	\$475.00EF	0.00 NIM		0.475.00
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Week: 10/		End Date 10/30/16	Weekdays	Spots/Week 1	<u>Rate</u> \$475.00	Ratin 0.0	_				- 1		
E 23 KVDA	10/30/1	6 10/30/16	FUTBOL ESTELA					:30	1	\$280.00EF	0.00 NM	1	\$280.00
PREMIE	ER LEAC	SUE FUTBO	FUTBOL ESTEL/ L	AR-LIGA PRE	(9:00 AM-12	2:00 PM)	1						
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
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E 24 KVDA	10/31/1	0 10/31/16	M-F 6A-9A	CM - Co	6A-9A (6:00 AM-9:			:30	5	\$90.00EF	0.00 NM	5	\$450.00
	VO DIA				(						- 1		
<u>Sta</u> Week: 10/3	<u>rt Date</u> 31/16	End Date 11/06/16	<u>Weekdays</u> M	Spots/Week 5	<u>Rate</u> \$90.00	Ratin 0.0	_				- 1		
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ACCES	Ο ΤΟΤΔΙ	1	M-F 9A-930A	1	(9:00 AM-9:	30 AM)							•
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
Week: 10/3		11/06/16	M	1	\$90.00	0.0	_				20		
E 26 KVDA	10/31/1	6 10/31/16	M-F 2P-3P M-F 2P-3P	CM - Co				:30	1	\$330.00EF	0.00 NM	1	\$330.00
MEJOR	CASO C	ERRADO	101-1 21 -51	,	(2:00 PM-3:0	DO FIVI)					- 1		
<u>Star</u> Week: 10/3		End Date 11/06/16	Weekdays M	Spots/Week	Rate	Rating	_				- 1		
			M-F 4:30P-5P NE	WS CM - Cr	\$330.00 M-F 4:30P-5	0.0 5P NE\M		:30	1	\$350.00EF	0.00 NM	1	\$350.00
			M-F 4:30P-5P NE		(4:30 PM-5:0			.00		Ψ330,00 L1	0.00 14141		φ350.00
	4S 60 S <i>i</i> 1 Date	AN ANTONIC End Date	) Weekdays	Spots/Week	Rate	Rating	,				- 1		
Week: 10/3		11/06/16	M	1	\$350.00	0.0	_				- 1		
E 28 KVDA	10/31/1	6 10/31/16		CM - Co				:30	1	\$950.00EF	0.00 NM	1	\$950.00
CASO C	ERRAD	O ESTELAR	M-F 6P-7P	(	(6:00 PM-7:0	JU PM)							
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-				- 1		
Week: 10/3 E 29 KVDA		11/06/16	M	1 CM - Cc	\$950.00	0.0		.00		£000 00==	0.00.101		<b>MCOO</b> ==
L ZO KVDA	10/01/1	0 10/3//10		CIVI - CC	סר-אר	М		:30	1	\$800.00EF	0.00 NM	1	\$800.00

Print Date: 09/09/16 15:41:32

**KVDA** 

Totals

93

\$35,140.00

Page 4 of 4

Order / Rev:

668021

Advertiser:

DEMOCRATIC CONGRESSIONAL CAN

Alt Order #: Flight Dates: 01463631

10/25/16 - 10/31/16

Product Desc:

Estimate:

14-ISSUE 4971

4971

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 8P-9P M-F 8P-9P (8:00 PM-9:00 PM) PRIME NOVELA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 M----1 \$800.00 0.00 E 30 KVDA 10/31/16 10/31/16 M-F 9P-10P CM - Cc9P-10P :30 1 \$1,150.00EF 0.00 NM \$1,150.00 M-F 9P-10P (9:00 PM-10:00 PM) PRIME NOVELA SUPER SERIES Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 10/31/16 11/06/16 M----1 \$1,150.00 E 31 KVDA 10/31/16 10/31/16 M-F 10P-1035P NEWS CM - CcM-F 10P-1035P M-----:30 \$390.00EF 0.00 NM \$390.00 M-F 10P-1035P (10:00 PM-10:35 PM) NOTICIAS 60 SAN ANTONIO Start Date **End Date** Weekdays Spots/Week Rating Rate M-----Week: 10/31/16 11/06/16 1 \$390.00 0.00 E 32 KVDA 10/31/16 10/31/16 M-F TITULARES Y MASCM - CCTITULARES Y MAM-----\$160.00EF 0.00 NM 1 \$160.00 TITULARES Y MAS (10:35 PM-11:00 PM) TITULARES Y MAS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 M----1 \$160.00 N33 KVDA 10/31/16 10/31/16 M-F 7P-8P CM - Ct 7P-8P 1-----:30 \$800.00EF 0.00 NM \$800.00 M-F 7P-8P (7:00 PM-8:00 PM) PRIME NOVELA Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 11/06/16 1----Week: 10/31/16 1 \$800.00 0.00 N34 KVDA 10/31/16 10/31/16 M-F 11P-12A CM - C(M-F 11P-12A :30 \$130.00EF 0.00 NM \$130.00 M-F 11P-12A (11:00 PM-12:00 XM) PRIME NOVELA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 1----\$130.00 0.00